



# NATIONAL BEEF SPEAKERS BUREAU

## Volunteer Team Member Application

### 2012



Please provide all information requested below. In addition to submitting this application, please include a **copy of your current resume** and **one letter of recommendation** from a beef industry leader. The letter should address your passion and skills to engage consumers in the Beef Story.

**All applications must be received at ANCW headquarters by December 15, 2011. Please contact Sarah J. Bohnenkamp at 303-850-3440 should you have any questions.**

**PERSONAL INFORMATION:**

**Name:** \_\_\_\_\_  
Last First Middle

**Address:** \_\_\_\_\_  
Street City, State Zip

**Best Phone#:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Date MBA completed:** \_\_\_\_\_ **Date of BQA Certification:** \_\_\_\_\_

*1) Please list your areas of highest proficiency, special skills, past experience with presentations, or other items that may contribute to your abilities to engage consumers and youth in the Beef Story.*

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*2) If selected for the NBSB, how many "Telling the Beef Story" presentations do you anticipate completing by September 30, 2012?*

- A. 5-10 \_\_\_\_\_
- B. 11-20 \_\_\_\_\_
- C. 21-30 \_\_\_\_\_
- D. 31+ \_\_\_\_\_
- E. Other (please explain) \_\_\_\_\_

\_\_\_\_\_





**NBSB ENGAGEMENT:**

3) *Describe your connection to the beef industry. In other words, what makes you a credible representative of the NBSB?*

4) *What is the number one reason you'd like to join the NBSB?*

5) *What types of consumer organizations or groups are you most interested in addressing?*

6) *Is there a particular age group of consumers you feel compelled to reach? If so, please explain.*

7) *How many hours per month are you willing to devote to sourcing/scheduling speaking engagements?*

8) *Is there a time during the week OR during the year that you would NOT be able to conduct speaking engagements? If yes, please explain.*

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**PERSONAL REFERENCES:**

1. Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

2. Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

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